



Mississippi State Department of Health
570 East Woodrow Wilson - Box 1700 - Jackson, MS 39215-1700

MEDIA ADVISORY

November 11, 2011

Health Department Invites Residents to World Diabetes Day Event

The Mississippi State Department of Health (MSDH), along with partners Walmart and the Mississippi Rural Health Association, will hold a diabetes awareness event at Walmart in Pearl on World Diabetes Day – Monday, November 14.

Participants will be able to taste healthy recipes, tour the store to learn how to choose the best foods for those who have diabetes, discuss diabetes concerns with experts, take a risk test to determine their personal risk for diabetes, and experience the unveiling of Walmart's new healthy store labeling system currently being piloted at the Pearl Supercenter.

Diabetes is a serious, controllable and preventable disease. Mississippi has the second highest rate of diagnosed adult diabetes in the nation. All Mississippians should find out if they are at risk for developing diabetes and take action to prevent it.

2011 World Diabetes Day Awareness Event Monday, November 14 11:00 a.m. Pearl Walmart 5520 Hwy 80 East Pearl, MS

MSDH health officials will be available for interviews from 11:00 a.m. until noon at the Pearl Walmart.

Follow MSDH by e-mail and social media at HealthyMS.com/connect.

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CONTACT: Office of Communications, 601-576-7667

Note to media: After hours or during emergencies, call 1-866-HLTHY4U (1-866-458-4948)

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